

Traffic and Billing System

RudraBMS is a comprehensive integrated solution for the broadcast industry. It interlinks all the departments in a Broadcast house starting from Administration to Programming to Sales Administration to Marketing to Sales and Billing Process. The system ensures accurate billing by effectively managing account hierarchy, Content Rights Management, Ad Sales Booking along with Discounts offered on bulk deals, Billing cycle, Invoicing, Payment processing and collections.

RudraBMS is a very robust and cost effective solution for all sizes of broadcast networks that is built on the proven Microsoft Technologies. The system is modular and covers all aspects of the broadcast business process allowing our clients to scale up by size and by functionality. The software is available off the Shelf and also can be customized to the Broadcasters requirements based up on their business flow.



KEY FEATURES

- Support for multi-region channels
- Flexible and easy promo scheduling to book for a daily, weekly and monthly basis
- Revenue sharing rule definition for company, agents and agency
- Bulk scheduling across multiple episodes or days capability
- Agency Credit Limit tracking against Outstanding from Finance department
- Facility for direct placement of Promo from Promo Master in traffic log
- Blank Media allocation at department level and user level
- User rights management
- Graphical reports for management

FEATURES

SALES ADMIN

- Complete information and strong consistency over Agency / Client / Product / Versions
- Manages commercial time-band restrictions
- Strong hierarchical relationship between Sales Groups and Sales Executives
- Automatic & Dynamic rule-based multi-region rate cards to handle any type of business needs.
- Built-in performance tracking & decision support reporting

BILLING

- System controlled invoicing of 'completed' orders
- Automatic or manual generation of airtime/non-airtime invoices
- Built-in pre-invoicing checks and Split/Group Invoicing features
- Multiple Invoice, Log Proof and Receipt formats
- Complete billing status & decision support reporting
- Information to produce Invoice, Spot, Tax Invoice Credit Notes

SCHEDULING

- Reusable Program Scheduling Planner for daily, weekly or monthly plans with automatic creation of availability and Program Rates .
- User-defined Break names, with Color-coded Program Categories .
- Rate structure flexibility accommodates various object types .
- Bulk scheduling across multiple episodes or days capability .
- Deletion control includes spot & revenue impact warnings .

MEDIA LIBRARY MANAGEMENT

- Manage Contents of Program, Promo, Commercials, Archive Tapes etc.
- Manages Different Type of tapes like MOA, MP, NFA etc. in relation to the Original Copy
- Independent Shelf Numbering
- Ensure Delivery of the Tapes
- Manages Tape Statuses
- Relocation / Returning Tapes Processes
- Recycling & Disposal Process
- Parameterized Bar-Code Printing and Reading to control the flow of media

MIS REPORTS

- All accounting reports
- Deal Utilization Repots
- Date Wise Inventory Report

ADMIN MODULE

- Access user creation.
- Customizable user roles.
- Access according to the user roles.
- Channel creation.
- Define Country, State and Area Code.
- Manage Employee details.
- Define Tax according to the services and hardware.

Final Transmission Log

Location: RTPL-CBD Channel: RTPL-MONTE Standby Log Log Date: 03/08/2011 Start Time: 00:03:55

Line	FCP Time	Event	Type ID	Duration	Seq#	Break Event	Ref Type ID	Q	Client
1	00:03:55	BSLDE11	VSJDE11	00:03:55:00			BSLDE11		
2	00:03:59	ABCS # 1 S 1 / 3	T-ABCS	00:00:00:00	1	PROGRAM	B-ABCS		
3	01:04:00	PI/PROMO12	V-PRMO1	00:00:05:00		BRNORMAL	B-PROMO12		
4	01:04:05	PHLE112	V-LE112	00:00:05:00		PROGRAM	PHLE112		
5	01:04:10	ABCS # 1 S 2 / 3	T-ABCS	00:00:00:00	2	PROGRAM	B-ABCS		
6	02:04:10	COM14	C-COM14	00:00:20:00		BRNORMAL	B-COM14	4	ONE MUSIC
7	02:04:30	ABCS # 1 S 3 / 3	T-ABCS	00:00:00:00	3	PROGRAM	B-ABCS		
8	02:04:50	PHLE112	V-LE112	00:00:05:00		PROGRAM	PHLE112		
9	02:30:00	ABCS # 1 S 1 / 3	T-ABCS	00:00:00:00	1	PROGRAM	B-ABCS		
10	03:34:30	ABCS # 1 S 2 / 3	T-ABCS	00:00:00:00	2	PROGRAM	B-ABCS		
11	04:34:30	COM10	C-COM10	00:00:15:00		BRNORMAL	B-COM10	4	ONE MUSIC
12	04:34:50	ABCS # 1 S 3 / 3	T-ABCS	00:00:00:00	3	PROGRAM	B-ABCS		
13	05:04:50	BSLDE11	VSJDE11	00:00:05:00		BRNORMAL	BSLDE11		
14	05:00:00	ABCS # 1 S 1 / 3	T-ABCS	00:00:00:00	1	PROGRAM	B-ABCS		
15	05:24:55	ABCS # 1 S 2 / 3	T-ABCS	00:00:00:00	2	PROGRAM	B-ABCS		
16	06:04:55	COM11	C-COM11	00:00:15:00		BRNORMAL	B-COM11	4	ONE MUSIC
17	06:05:10	BSLDE11	VSJDE11	00:00:05:00		BRNORMAL	BSLDE11		
18	06:00:00	ABCS # 1 S 1 / 3	T-ABCS	00:00:00:00	1	PROGRAM	B-ABCS		
19	06:36:15	ABCS # 1 S 2 / 3	T-ABCS	00:00:00:00	2	PROGRAM	B-ABCS		
20	07:05:15	ABCS # 1 S 3 / 3	T-ABCS	00:00:00:00	3	PROGRAM	B-ABCS		
21	09:05:15	PI/PROMO12	V-PRMO1	00:00:05:00		BRNORMAL	B-PROMO12		
22	07:30:00	ABCS # 1 S 1 / 3	T-ABCS	00:00:00:00	1	PROGRAM	B-ABCS		
23	08:05:00	ABCS # 1 S 2 / 3	T-ABCS	00:00:00:00	2	PROGRAM	B-ABCS		

Generate Save Report Print Clear Search Event Colour Excel Format MFR File Song Report Undo Exit



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